**TABLE OF CONTENTS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>From the outgoing QTEM Chair of the Board</td>
<td>4</td>
</tr>
<tr>
<td>Welcome from the incoming QTEM Chair of the Board</td>
<td>5</td>
</tr>
<tr>
<td>QTEM Student Association (QSA)</td>
<td>6</td>
</tr>
<tr>
<td>Why Choose QTEM</td>
<td>7</td>
</tr>
<tr>
<td>QTEM By the Numbers 2020-2021</td>
<td>8-9</td>
</tr>
<tr>
<td>Global Business Analytics Challenge (GBAC)</td>
<td>10-11</td>
</tr>
<tr>
<td>QTEM Data Challenge (QDC) Winners</td>
<td>12</td>
</tr>
<tr>
<td>QDC Alumni Coaches</td>
<td>13</td>
</tr>
<tr>
<td>QTEM Students + Analytics + Corporate Partners = Success</td>
<td>14-15</td>
</tr>
<tr>
<td>Alumni</td>
<td>16</td>
</tr>
<tr>
<td>From the Corporate Partner Advisory Council President</td>
<td>17</td>
</tr>
<tr>
<td>How we work</td>
<td>18</td>
</tr>
<tr>
<td>Thank you to the outgoing Board 2020-2021</td>
<td>19</td>
</tr>
<tr>
<td>Welcome to the newly elected Board</td>
<td>20</td>
</tr>
<tr>
<td>The year ahead: Letter from the Secretary General</td>
<td>21</td>
</tr>
<tr>
<td>Academic Partners</td>
<td>22</td>
</tr>
<tr>
<td>Corporate and Social Partners</td>
<td>23</td>
</tr>
</tbody>
</table>
FROM THE OUTGOING QTEM CHAIR OF THE BOARD

One year ago, we could not have imagined the resiliency and creativity we would rely on and inspire in each other as we faced together another year of Covid challenges. And in these unprecedented times, our thoughts and sympathies continue to go out to all who have been affected.

As we conclude the eighth year at QTEM, I also conclude my term as Chair of the Board. I will continue to serve on the Board and wish to thank all QTEM Deans and colleagues for placing their confidence in me these past years. It has been a pleasure to work with you and to see the Network grow and flourish. I look forward to our continued work ahead. I also wish to congratulate the new Board members: you have the support and dedication of a remarkable network and I look forward to seeing the next phase of QTEM’s development.

WELCOME FROM THE INCOMING QTEM CHAIR OF THE BOARD

As the new Chair of the Board, I would first like to thank the outgoing Board for their dedication and leadership. In particular, I would like to thank Professor Pasin for his outstanding leadership as Chair. He has left rather large shoes to fill! It has been a great pleasure serving with them all, and I’m sure you’ll agree with me that the Board has created an exceptional foundation from which QTEM can flourish and succeed. I would also like to thank the QTEM community for placing their trust and confidence in myself and the newly elected Board.

As QTEM begins its ninth year, we are continually heartened by the QTEM experience and its necessity in a data-driven, globally connected world. As we look ahead, we are confident in our ability to innovate and adapt to the complexities and challenges of a swiftly changing work and educational landscape, made ever more pressing by the Covid crisis. We look forward to working together with our stakeholders to ensure our students continue to receive an exceptional experience - one that prepares them to use analytics to solve problems and become tomorrow’s leaders.

Michaela Rankin
Monash Business School
Four years after the creation of the QTEM Student Association (QSA), many aspects of it evolved while the basic principles of sharing, respect and diversity remain intact. Evidently, those principles are essential to the association’s main goal of fostering a student community and network. Even in the face of a global pandemic, the QSA increased the pace of activities and outreach to our members. With the help of the outgoing Executive Board, the vast majority of activities were transitioned to an online format, gaining an even larger global audience and enhancing contact, such as introducing QTEM alumni or welcoming newcomers.

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management

WHY CHOOSE QTEM

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management

WHY CHOOSE QTEM

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management

WHY CHOOSE QTEM

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management

WHY CHOOSE QTEM

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management

WHY CHOOSE QTEM

Two main quiz events hosted over sixty participants each and gathered QTEM students from around the globe in a two-hour session full of teamwork, ‘break the ice’ activities, and much fun. Our thirteen clubs hosted over forty events such as “Meet the Alumni” and GMAT sessions aimed at untangling requirements and study materials, solving real questions together and providing useful tips to ace the exam.

Lastly, we are particularly proud of our “Meet the Club” initiative which introduced local clubs and served to guide future and current students in finding their ideal exchange destination.

As an individual and now part of the Executive Board, my goal for this year is to work closely with local representatives to create a more unified network which pushes everyone’s strengths to the forefront. Along with the QSA, we are looking forward to enhancing our connections with each other and reaching new levels of excellence.

Tom Rigal
QTEM Student Association President
Solvay Brussels School of Economics and Management
QTEM 2020-2021 BY THE NUMBERS

200 EXCHANGES

417 STUDENTS

371 ALUMNI

11 CORPORATE PARTNERS

16 COUNTRIES WHERE YOU’LL FIND QTEM

4 CONTINENTS WHERE YOU’LL FIND QTEM

118 GBAC PARTICIPANTS

24 ACADEMIC PARTNERS

50% MEMBER UNIVERSITIES WITH TRIPLE CROWN ACCREDITATION

1 065 FACEBOOK LIKES

268 INSTAGRAM FOLLOWERS

1 279 LINKEDIN FOLLOWERS

7 CENTRAL QTeAM MEMBERS

1 SOCIAL PARTNER

13 STUDENT CLUBS

2 UNOFFICIAL QTeAM MASCOTS

Hey, don’t forget to like us!

Hey, don’t forget to follow us!

Hey, don’t forget to like us!

Hey, don’t forget to follow us!

Hey, don’t forget to like us!

Hey, don’t forget to follow us!

Hey, don’t forget to like us!

Hey, don’t forget to follow us!

Hey, don’t forget to like us!

Hey, don’t forget to follow us!
GLOBAL BUSINESS ANALYTICS CHALLENGE (GBAC)

GBAC BY THE NUMBERS

The Global Business Analytics Challenge successfully completed its second year. By completing two online trainings with industry and academic experts prior to the QTEM Data Challenge (QDC), students gain and sharpen analytical skills. This year’s online trainings were Data Science and Digital Leadership. During the QDC, students then have the chance to apply this knowledge to real-life business environments in a global, distanced, and online environment - skills that are especially relevant in today’s world. During the QDCs, students could work on anonymized data sets from Corporate Partner Millennium bcp or publicly available data sets related to Covid. In both cases, students were challenged to provide insight and creative solutions based on an analysis of the data. These realistic challenges and experiences of the GBAC are a cornerstone of the QTEM program and what prepares our students to graduate as leaders in using data and analytics to solve problems in business and beyond.

The GBAC was an important factor during my job interviews. It set me apart as a good candidate because it showed my ability to solve managerial problems using data analytics and provide reasonable solutions.

Yunman Jiang
BI Norwegian Business School

For me the GBAC was unlike any previous assignment from my studies. With its level of independence, complexity and business relevance, this unique challenge really transcended the 'school setting' I was used to. It was a very educational--but most of all fun--experience.

Christiaan Stout
University of Amsterdam

Participating in GBAC was an amazing experience to develop both technical and soft skills, as I had the opportunity to work with colleagues from different nationalities, universities and programs, using data mining tools.

Jovelson Aguilar
FEP-U. Porto

**TESTIMONIALS**
This year’s QDC saw two competitions: the 2020 Millennium Challenge: Customer Digitalization Strategy and Cracking Covid: Using Analytics to Cope with the Pandemic. Due to Covid, the 2019-2020 QDC final took place exclusively online. Three teams composed of two or three students from around the globe, presented their analyses and insight on anonymized data provided by Millennium bcp to a panel of academic experts and Millennium representatives. Thank you to Millennium bcp, all participants, coaches, and judges - and congratulations to the winners!

### THE WINNING TEAM: SPAGHETTI ANALYTICS

Deyu Liu  
BI Norway

Gianlorenzo Gai  
Luiss

Coached by

Marco Ostillo  
Luiss alumnus

### 2ND PLACE TEAM: TANGRAM

Éva Mucsi  
UvA

Jérémi Débois-Beaucage  
HEC Montréal

Coached by

Emma Declercq  
SBS-EM alumna

### 3RD PLACE TEAM: X MARKS THE SPOT

Xumei Zeng  
Exeter

Marion Verley  
EDHEC

Kashmeel Bissru  
BI Norway

Coached by

Patrice Le  
HEC Lausanne alumnus

---

QDC ALUMNI COACHES

Part of what makes the QDC such a unique and exceptional experience is not only the involvement of QTEM corporate partners, but increasingly QTEM alumni. The past year has seen a dramatic increase of alumni participating as coaches to the QTEM teams: 38 to be precise! Representing 10 universities in the network, alumni are uniquely situated to aid students in their fundamental understanding of the QDC and the QTEM experience, and also how this competition impacts careers and real-world learning. Thank you to our alumni coaches!

Loïk-Maël Nys  
Solvay Brussels School of Economics and Management

I became a QDC coach to share with others some of the practical knowledge that I have gained through my data science career and to get some fresh views on how to address a complex problem with a new perspective. Real life is a lot messier than academia and the QDC is a great first approach to data science projects.

Santiago Veintimilla  
Politecnico di Milano

Coaching students at QDC was a great opportunity to stay actively connected within the QTEM community. It was energizing to see such motivated and gifted students push themselves towards delivering excellent quantitative analyses and presentations. QTEM students can’t be underestimated!

Emma Declercq  
Solvay Brussels School of Economics and Management

Having previously been a QDC participant with an amazing coach, I was motivated to emulate my coach’s contribution. My two coaching experiences have been enriching both as a guide for my respective teams and as a learner collaborating with industrious QTEM students.

Kashmeel Bissru  
BI Norway

The QDC gives students the opportunity to fully embrace the power of analytics on real-life use cases. It is basically the ultimate way to master how to answer business problems with data. What made it memorable to me is that the challenge had been framed in such a realistic way that I got caught up in it and truly wanted the team to find an innovative solution.
One of the cornerstones of the QTEM program are Corporate Partners. Students have the opportunity to learn from and access leading corporations and organizations, while these partners have access to top talent. This year we were pleased to present several online gatherings to bring students and Corporate Partner experts and expertise together. From A Career in Banking with Santander and Millennium bcp; to Crack the Case with McKinsey & Company; to Working in the FinTech Ecosystem: Insights, Challenges & Career Paths with EY, students had the chance to experience the professional world and the power of data and analytics.
After another year of uncertainty and adaptation, QTEM is keeping up with the new conditions and still able to provide high quality programmes for their students, as well as valuable candidates for their corporate partners.

Online learning and recruiting are now a part of the equation, even more so after the beginning of the covid-19 pandemic. The network has recognised the power of digital connections and embedded it into the program in order to avoid any kind of disruption that may arise again.

At the same time, digitalisation was used to modernise the original QTEM processes: the introduction of a new recruiting platform has strengthened the link between universities and firms one more time. The constant relations between the Network and corporates kept flourishing, as we had the chance to welcome new partners and organise several events for students, despite the inability to meet in person. To mention a few: the Fintech webinar hosted by EY; the “Career in Banking” event with Millennium and Santander; and an online “Crack the Case” with McKinsey.

In addition to this, especially this year I admired the spirit with which several alumni offered their help to current students for orientation purposes. By sharing their experiences from the labour market, they are contributing to shape stronger profiles that will be presented - and certainly appreciated - in future job interviews. The collaboration between previous and current QTEM members is what really shows the power of this network.

Another element that is worth mentioning again is the GBAC: within the competition, students are given the opportunity to collaborate with peers that have different backgrounds and then to prove their skills to a jury of academic and corporate exponents. Thanks to the use of real data, their analytical and problem-solving abilities are put to the test. This keeps being an effective way to prepare students for what they will face after graduation, in a world where data and analytics is a crucial career defining competence. Thus, with this message, I also take the chance to thank all the corporate partners that have provided the GBAC data sets so far.

To conclude, as representative of all member firms in the Corporate Advisory Council, I can say that we are still strongly committed to the QTEM Master Network and growth along these lines. As there is always room to improve, and I believe that this is the aim of the whole community, we look forward to continued work together in this direction.
HOW WE WORK

STUDENT ASSOCIATION

GENERAL ASSEMBLY

CORPORATE ADVISORY COUNCIL

BOARD

ACADEMIC COMMITTEE

ADMISSION COMMITTEE

FINANCIAL REVIEW COMMITTEE

QTEaM

THANK YOU!

TO THE OUTGOING BOARD 2020-2021

Federico Pasin
QTEM Chairman
HEC Montréal

Janicke Rasmussen
QTEM Vice-Chair
BI Norwegian Business School

Giorgio di Giorgio
Luiss Guido Carli University

Michaela Rankin
Monash University

Philip Vergauwen
Solvay Brussels School of Economics and Management

THANK YOU!
WELCOME TO THE NEWLY ELECTED BOARD!

In June 2021, The QTEM Deans elected their new Board. Congratulations and welcome to the new Board members!

Michelle Sisto  
Vice-chair  
EDHEC

Philip Vergauwen  
Solvay Brussels School of Economics and Management

Michaela Rankin  
Chair  
Monash Business School

Jean-Philippe Bonardi  
HEC Lausanne

Federico Pasin  
HEC Montréal

LOOKING AHEAD: LETTER FROM THE SECRETARY GENERAL

Before we look to where we’re going, we must look to where we’ve been. Like many universities and networks around the globe, the past year was one of adaptation and resilience. As Covid continued to upend exchanges and events, our students, partners and stakeholders created unique opportunities and learning experiences, proving that data, analytics and distance learning are here to stay—regardless of the exceptional circumstances.

The QTEM Network was pleased to welcome our newest university: International Business School Suzhou, Xi’an Jiaotong - Liverpool University (IBSS-XJTLU), bringing our partner university total to 24, fifty percent of whom are Triple Crown Accredited.

The GBAC continues to see strong Corporate Partner participation, with Millennium bcp supplying anonymized data, Q8 committed to the next QDC, and the Red Cross for the subsequent one. The GBAC has not only shown its relevancy to the corporate sector, but also to the world at large – as the second GBAC of the past year asked students for their insights on Covid data sets.

We welcomed a new Board and saw steady student enrollment and continued commitment and enthusiasm from the QSA and our ever-growing alumni network. Lastly, as we look to continuously improve and innovate the QTEM offer, we completed an in-depth analysis of The Network with an outside consultancy.

Building on our successes and accompanied by these new insights, QTEM is ready for the next year ahead, and many more beyond. We look forward to working together to continue educating tomorrow’s business leaders in data and analytics.

Bruno Van Pottelsbergh  
QTEM Secretary General